The Mission of Career Services is to develop Oakland University students and alumni into best prepared job seekers and to be employers’ favorite place to recruit.

Our services reached...

- 39% of enrolled students
- &
- 800+ OU alumni

- 37% logged in to Handshake
- 17% included a work history on Handshake
- 17% uploaded a resume to Handshake

103,953 Handshake logins
19,358 employment opportunities
3,694 appointments +30%
3,600+ attendees at events
627 on-campus interviews conducted

Our services were highly rated!

Net Promoter Score - 81

Our Net Promoter Score measures the likelihood that students who visited our office will recommend our services to others. Scores range from -100 to 100. Scores more than 0 are considered good and scores over 50 are excellent.

98% of students rated their appointment as valuable

Signature Events

<table>
<thead>
<tr>
<th>Students</th>
<th>Employers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall Career Fair</td>
<td>465</td>
</tr>
<tr>
<td>Engineering and IT Career Fair</td>
<td>636</td>
</tr>
<tr>
<td>SHS Speed Networking</td>
<td>52</td>
</tr>
<tr>
<td>Etiquette Dinner</td>
<td>122</td>
</tr>
<tr>
<td>Winter Career Fair</td>
<td>975</td>
</tr>
<tr>
<td>Speed Networking</td>
<td>43</td>
</tr>
<tr>
<td>Internship Mixer</td>
<td>272</td>
</tr>
<tr>
<td>Student to Professional</td>
<td>151</td>
</tr>
<tr>
<td>Government and Non-Profit Mixer</td>
<td>122</td>
</tr>
<tr>
<td>Nursing Career Mixer</td>
<td>116</td>
</tr>
</tbody>
</table>

Employers rated our events 4.5/5

98% of students rated their appointment as valuable
The Mission of Career Services is to develop Oakland University students and alumni into best prepared job seekers and to be employers’ favorite place to recruit.

**Opportunities**

- 15,302 Job Postings
- 3,313 Internships
- 451 On-Campus Employment
- 200+ Other Opportunities

**Career Ambassador Program**

The Career Ambassador Program (CAP) serves as a liaison between Career Services and the Oakland University student population.

- 1,092 Appointments Conducted
- 149 Presentations and Events

**First-Destination Survey**

**Knowledge Rate**

- Acquired verifiable outcome knowledge
- 71% of 2,961 graduates

**Placement Rate**

- OU’s highest placement rate over the last 8 years!
- 92%

Placement: Employed, Pursuing Continuing Education, Pursuing Other Commitment (e.g. Serving in the Military, Volunteering, Raising a Family)

**Select Top Employers**

- Beaumont Health System
- St. John Providence Health System
- Fiat Chrysler Automobiles
- General Motors
- Ford Motor Company
- Henry Ford Health System
- Faurecia
- Detroit Medical Center
- Comerica Inc.
- DTE Energy

2015-2016 graduating class